



**NEW 2016 SPONSORSHIP OPPORTUNITY!**

## SUMMER SPLASH BASH!

The Wheat Ridge Parks and Recreation Department is excited to offer the first annual SUMMER SPLASH BASH! This multigenerational event is aimed at introducing active adults, ages 65+ and their families to SilverSneakers, a unique exercise program designed to increase physical activity in a social environment! Due to the popularity of our SilverSneakers program, the event is expected to attract approximately 200 identified or potential SilverSneakers members and their families in the Wheat Ridge community. The event will include food, music, water aerobics classes and pool games for all ages to enjoy!

**2016 Summer Splash Blast:  
June 8, 2016**

### Wheat Ridge Facts at a Glance

**Population  
30,365**

**Average Annual Wage: \$62,336** | **Employment: 14,925**

**Median Household Income: \$48,777** | **Median Age: 42**

**TOTAL LAND AREA:  
9.5 SQ. MILES**

**OPEN SPACE: 274 ACES**

**PARKS: 21**



**2016**

**Sponsorship Opportunities**

Wheat Ridge Parks & Recreation

**SUMMER SPLASH BASH!**  
*JUNE 8, 2016*

**PERFORMANCES IN THE PARK**  
*JUNE 22-AUGUST 3, 2016*

**EASTER EGG HUNT**  
*MARCH 19, 2016*



**MULTI-USE TRAILS: 7+ miles**

*Thank you for  
your support!*

**Reach your demographic and  
Tap into our engaged & diverse  
Wheat Ridge Community!**

Join the City of Wheat Ridge Parks and Recreation Department's mission in creating and offering services to provide exceptional programs, parks, open space and facilities that enhance opportunities for personal growth, well-being and healthy lifestyles. Show the community that your organization shares the same mission and reach your demographic through creative and strategic marketing methods.

**Additional 2016 Sponsorship Opportunities**



**EASTER EGG HUNT**

The Easter Egg Hunt is a long time tradition for the Wheat Ridge Community with 2016 marking it's 41st year! Over 4000 eggs are spread across the grassy fields of Panorama Park, while eager egg hunters are divided into 4 age groups. In 2015 over 600 families attended the event! In addition to finding eggs, children can visit with the Easter Bunny and participate in basket drawings.

**2016 Easter Egg Hunt: March 19th**



**PERFORMANCES  
IN THE PARK**

The Performances in the Park Series includes seven weeks of family-friendly, entertaining performances! Morning performances are geared towards children and evening performances are suitable for the whole family. Friends and families often gather early before the performance with lawn chairs and picnic dinners. In 2015, over 3400 community members enjoyed our Performance in the Park series.

**2016 Performance in the Park  
Series: June 22–August 3**

**CHOOSE A WHEAT RIDGE COMMUNITY EVENT TO SPONSOR TODAY!**

# 2016 Sponsorship Commitment Form

Please make checks payable to “Wheat Ridge Foundation”  
Insert which special event you are interested in sponsoring  
on the memo line. All donations are tax deductible.

**Yes, we are interested in participating as a Sponsor at the following level:**

**\$500 | PERFORMANCE LEVEL**

- Name/logo on all event promotional materials generated by the Wheat Ridge Parks & Recreation Department (*brochure, press releases, flyers, event poster*)
- Public recognition during the event
- Permission to have business display booth and/or distribute promotional materials
- Permission to display banner

**\$250 | SHOWTIME LEVEL**

- Name/logo on most promotional materials generated by the Wheat Ridge Parks & Recreation Department (*brochure, flyers, event poster*)
- Public recognition during the event

**UNDER \$250 | SUPPORT LEVEL**

- Name on event poster

**NAME:** \_\_\_\_\_

**COMPANY:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_

**CITY:** \_\_\_\_\_ **ZIP CODE:** \_\_\_\_\_

**DAY PHONE:** \_\_\_\_\_ **CELL PHONE:** \_\_\_\_\_

**EMAIL:** \_\_\_\_\_

**EVENT NAME:** \_\_\_\_\_

**RETURN FORM & CHECK TO: Rachel Wysuph**

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