



NEWS RELEASE

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FOR IMMEDIATE RELEASE

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RIDGE AT 38 TO HOST WHEAT FEST JULY 20

*Family-friendly event will feature Artisan and Ag Marketplace,
wheat-inspired food competition, local brews and live music*

Wheat Ridge, Colorado (June 20, 2013) – Wheat Ridge 2020 and The City of Wheat Ridge are pleased to announce **Wheat Fest 2013** will be held on Saturday, July 20, in the heart of the Ridge at 38 district. Wheat Fest is a day-long, family-friendly event that will highlight the agricultural heritage and handmade appeal of Ridge at 38 and the entire Wheat Ridge community.

While “Taste of...” events are common in the Denver metro area, Wheat Fest takes the idea one step further by focusing on all things “Wheat.” Through diverse offerings like cooking demonstrations, an **Artisan & Ag Marketplace**, and awards for “Best Wheat Beer,” “Best Wheat Dish,” “Best Wheat-Free,” the event aims to satisfy a variety of audiences..

Wheat Fest is also partnering with the **Colorado Folks Arts Council’s International Festival**, which will provide entertainment throughout the event, including dance, visual arts, music and storytelling.

The event will kick off at 11 a.m. with International Festival performances, the opening of the vendor marketplace, beer and wine garden, kid’s activity zone and much more! Gobs O’Phun will headline the event, which concludes at 8 p.m.. The Wheat Fest 2013 lineup includes:

- **Artisan and Ag Marketplace:** Distinctive vendors offering handcrafted, locally-grown goods and services. Featuring artisan products (jewelry, home goods, fine art) and traditional farmer’s market selections (fruit, vegetables, breads, jams, cheeses)
- **International Festival:** An eclectic lineup of music and performances
- **Beer, Wine & Cider Garden:** Unique, locally-crafted microbrews, wine and cider, including a People’s Choice competition for “Best Wheat Beer” and “Best Wheat-Free” beverage
- **Kid’s Activity Zone:** “Paint and Plant” activities, wheat-inspired art projects, face painting and much more!

Wheat Fest 2013 will be held on the Green at 38 on West 38th Avenue between High Court and Upham Street.

For more information about Wheat Fest 2013 or to inquire about vendor opportunities, please visit the Ridge at 38 website at www.ridgeat38.com or contact Mara Owen at Wheat Ridge 2020 at 720-259-1030 or mowen@wheatridge2020.org.

About Ridge at 38

Ridge at 38 is Wheat Ridge's central commercial district, located on West 38th Avenue between Sheridan and Wadsworth Boulevards. A uniquely eclectic district, Ridge at 38 is home to a mix of businesses that offer neighborhood services alongside diverse shopping and restaurant destinations. Ridge at 38 is a destination that offers an authentic small town experience steeped in nostalgia, where tradition, locally-owned and handcrafted goods are valued and where new ideas are nourished and cultivated.

About Wheat Ridge 2020

Wheat Ridge 2020 is a community-based, non-profit development corporation advancing Wheat Ridge as a vibrant and sustainable community. Wheat Ridge 2020 is comprised of members who contribute to a movement of positive progress for Wheat Ridge. Both community and economic development work is done through activities and investments affecting the housing, businesses, regulations and identity of Wheat Ridge. Please join this movement for a thriving community.