



## **Wheat Ridge Hosts Harlan Street Rumble and 44<sup>th</sup> Avenue Cruise**

*-May 16<sup>th</sup> event features car show, cruise and poker run-*

**Wheat Ridge, Colorado** (May 6, 2015) – More than 200 hot rods, classic cars, custom automobiles and muscle cars are expected to participate in the City of Wheat Ridge's Harlan Street Rumble and 44<sup>th</sup> Avenue Cruise - a car show, cruise and poker run slated for May 16<sup>th</sup>.

The free event will kick off at 8 a.m. with a car show at 44<sup>th</sup> Avenue and Harlan Street. At 11 a.m., participants can partake in a poker run that includes stops at several Wheat Ridge businesses, where they will pick up playing cards in hopes of assembling a winning hand. For the first time, the four-year old event will also include a cruise down 44<sup>th</sup> Avenue.

The festivities will conclude at Seyfer Specialties, 4509 Harlan Street, where a panel of judges will award prizes for the best in class for a variety of categories. Restaurants along 44<sup>th</sup> Avenue will also be offering food specials during the Rumble, which will run from 8 a.m. to 4 p.m.

"We're thrilled to be giving car lovers a reason to gather and celebrate their passion, while highlighting all the unique and automotive-related businesses we have here in Wheat Ridge," said Wheat Ridge Councilwoman Genevieve Wooden.

The City won't close any streets as a result of the event, but because traffic on 44<sup>th</sup> Avenue is expected to be heavier than usual, Wheat Ridge residents are encouraged to plan accordingly.

Registration for the show and poker run begins at 7 a.m. on the day of the event at Seyfer Specialties, 4509 Harlan Street. The Rumble is sponsored by the City of Wheat Ridge, Camaros Plus, Hart Realty Group, Seyfer Automotive, Seyfer Specialties, T-Bird Roadhouse and Restoration Industries.

### **About The City of Wheat Ridge**

The City of Wheat Ridge, located west of Denver with a population of 31,000 citizens, is home to a mix of retail/commercial businesses and unique residential neighborhoods. Wheat Ridge is a vibrant community in a prime location, providing easy access to the Denver metropolitan area.

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