



Ridge at 38 and Wheat Ridge 2020
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FOR IMMEDIATE RELEASE

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City of Wheat Ridge Announces Ridge at 38 Criterium and Brewfest *-June 12th event will serve as 2016 state championship-*

Wheat Ridge, Colorado— The City of Wheat Ridge in partnership with the commercial district Ridge at 38 and non-profit development corporation Localworks, is presenting the **Ridge at 38 Criterium and Brewfest**, a State Championship level Rocky Mountain Road Cup race. The race, sanctioned by the Bicycle Racing Association of Colorado (BRAC) and USA Cycling, will be held June 12, 2016, in the heart of Wheat Ridge on a fast, six-corner, 1.15-mile course.

The Rocky Mountain Road Cup Program is a season-long points competition for BRAC individual and club members. Racers and teams compete for trophies that are awarded at the Road Season Party in the fall of each year. BRAC members can accumulate points to win a trophy by participating in the Ridge at 38 Criterium. The event will include seven separate races throughout the day with different categories of racers competing at various times starting at 9 a.m. and ending at 4:40pm. The Criterium is one of the few races in Colorado that awards equal prize money to both men and women.

New this year is a Brewfest featuring over 25 beers from 12 local breweries, including limited releases made especially for the event. The Brewfest is sponsored by Colorado Plus, Clancy's Irish Pub and Right Coast Pizza. The Brewfest starts at noon and ends at 7pm.

Additional festivities include: The Vitruvian Fitness Community Fun Ride, 1.1 mile ride that follows the same route as the Criterium; a farmers and artisan market, food from some of the city's most popular vendors, and a bike expo. The events also features plenty of fun for pint-sized biking fans, including a bouncy castle, face painting and art activities. Denver's hottest old-school funk band Jakarta, will play from 5pm-7pm.

The festivities will take place on 38th Avenue between Reed Street and High Court and on the Green on Ridge at 38, in front of Wheat Ridge Cyclery (7085 W. 38th Ave.)

Online registration is available until June 10 at <https://www.usacycling.org/register/2016-763/>. Registration is \$35 in advance and \$45 on the day of the race. Sponsored by Wheat Ridge Cyclery, the Criterium will also include the free Vitruvian Fitness Community Fun Ride, open to all community members on bikes.

For more information about the Ridge at 38 Criterium or to inquire about volunteer opportunities please visit the event website at <http://ridgeat38.com/play/criterium/volunteers/> or contact Carolyn Doran at Localworks at 720-259-1030 or cdoran@wearelocalworks.org.

About Ridge at 38

Ridge at 38 is Wheat Ridge's central commercial district, located on West 38th Avenue between Sheridan and Wadsworth Boulevards. A uniquely eclectic district, Ridge at 38 is home to a mix of businesses that offer

neighborhood services alongside diverse shopping and restaurant destinations. Ridge at 38 is a destination that offers an authentic small town experience steeped in nostalgia; where tradition, locally owned and handcrafted goods are valued and where new ideas are nourished and cultivated. The Ridge at 38 hosts a variety of events designed to foster a close relationship between the merchants and the community.

About Localworks

Localworks is a community-based, non-profit development corporation advancing Wheat Ridge as a vibrant and sustainable community. Defined by three pillars of action – Connect, Volunteer, Create – Localworks puts the power of change in the hands of the community, empowering all residents and businesses to take part in the future. By connecting, volunteering and creating new opportunities, Localworks ensures everyone has a role and voice in the future of Wheat Ridge.

About The City of Wheat Ridge

The City of Wheat Ridge, located west of Denver with a population of 31,000 citizens, is home to a mix of retail/commercial businesses and unique residential neighborhoods. Wheat Ridge is a vibrant community in a prime location, providing easy access to the Denver metropolitan area.

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