



NEWS RELEASE

Contact:

Sara Spaulding, APR, Public Information Officer

Office: 303-235-2877 **Mobile:**

Sspaulding@ci.wheatridge.co.us

Twitter: @CityWheatRidge

For Immediate Release

Sara Spaulding Joins City of Wheat Ridge as Public Information Officer

WHEAT RIDGE, Colo. (October 5, 2016) – The City of Wheat Ridge announces the appointment of Sara Spaulding, APR as the new City Public Information Officer. Spaulding has an extensive background in crisis communications and public information, and will provide public information support for the Wheat Ridge Police Department and the City as a whole.

“It is a privilege to serve those living and working in Wheat Ridge as the new PIO,” said Sara Spaulding, Wheat Ridge public information officer/communications manager. “I’m looking forward to sharing the great things happening in Wheat Ridge, and am honored to join a team of dedicated professionals working on behalf of this vibrant community.”

Spaulding previously served as Vice President of Marketing and Communications for the Alzheimer’s Association of Colorado and held positions as the public information officer for a number of for-profit and health-related organizations. Spaulding is accredited in public relations by the Public Relations Society of America (PRSA) and is a PRSA Fellow. She holds a Master’s degree in Communications from Colorado State University, and is a member of the Emergency Services Public Information Officers of Colorado. Spaulding has taught FEMA’s Basic Public Information Officer (G290) course as well as JIC/JIS Planning (G291) throughout the state, and completed FEMA’s Advanced Public Information Officer training in Emmitsburg, MD in 2013. She currently serves as an adjunct professor for Metropolitan State University of Denver.

About the City of Wheat Ridge

The City of Wheat Ridge is a community of nine square miles located immediately west of Denver with a population of 33,000 residents. This home rule city was incorporated in 1969, however, its rich heritage extends back to the 1800s. Wheat Ridge offers a mix of retail/commercial businesses and unique residential neighborhoods with easy access to the Denver metropolitan area.

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