

Localworks Adopted Budget 2014 - 2018



01-105 Economic Development Program Budget

Account	Detailed Explanation	2014 Adopted	2015 Adopted	2016 Adopted	2017 Adopted	2018 Adopted
Core Wheat Ridge 2020 Programs						
721	Business and Home Loans	50,000	50,000	50,000	50,000	50,000
721	Live Local	35,000	40,000	50,000	50,000	50,000
721	Communications, Education, Outreach	20,000	20,000	35,000	35,000	40,000
721	Marketing/Positioning Tours	15,000	15,000	20,000	20,000	20,000
721	Block Improvement Program - TLC WR	15,000	35,000	40,000	40,000	40,000
721	Rental City Facilities	4,000	5,000	4,000	4,000	4,000
704	Economic and Business Development	0	12,000	0	0	0
Subtotal		\$139,000	\$177,000	\$199,000	\$199,000	\$204,000
Strategic Plan Program Investments and City Priority Support						
721	HEAL and Active Living Coalition and Plan Support	0	0	0	20,000	30,000
721	NRS Reaffirmation	0	0	0	27,500	27,500
721	Community Engagment and Communications	0	0	25,000	30,000	30,000
721	Capacity Building and Accountability	0	0	0	3,500	3,500
704	Planning for 2019 50th Anniversary events/Gala	0	0	0	0	10,000
704	Photo Contest to generate images for 50th Ann.	0	0	0	0	0
704	Illuminated prop 50 and campaign planning	0	0	0	0	0
Subtotal		\$0	\$0	\$25,000	\$81,000	\$101,000
Ridge at 38-Business Improvement District						
704	BID matching funding	0	0	0	0	0
721	BID Feasibility Study	10,000	0	0	0	0
704	BID Project management	0	10,000	0	0	6,000
Subtotal		\$10,000	\$10,000	\$0	\$0	\$6,000
Ridge at 38 Events						
710	Ridge at 38 Events	70,000	88,600	120,000	140,000	140,000
710	Ridge at 38 Map and Directory	7,000	0	0	0	0
710	Wheat Ridge Business District	45,000	45,000	0	0	0
Subtotal		\$122,000	\$133,600	\$120,000	\$140,000	\$140,000
Ridge at 38 Plan Implementation						
721	38th Ave. Banners and Lights	25,000	15,000	25,000	25,000	25,000
721	38th Ave. Leadership Committee	18,000	17,500	12,000	12,000	12,000
721	38th Ave. Marketing Materials	25,000	20,000	30,000	30,000	30,000
721	38th Ave. Digital Media Support	10,000	7,500	10,000	10,000	10,000
721	Commerical Improvement Program	15,000	0	0	0	0
Subtotal		\$93,000	\$60,000	\$77,000	\$77,000	\$77,000
OVERALL TOTALS:		\$364,000	\$380,600	\$421,000	\$497,000	\$528,000
Summary of funding from above:						
704	Contractual Services	\$0	\$22,000	\$0	\$0	\$16,000
710	Marketing and Sponsorships	\$122,000	\$133,600	\$120,000	\$140,000	\$140,000
721	NRS Implementation	\$242,000	\$225,000	\$301,000	\$353,500	\$372,000
Total		\$364,000	\$380,600	\$421,000	\$493,500	\$528,000