



# Demographic and Income Profile

Wheat Ridge City, CO  
 Wheat Ridge City, CO (0884440)  
 Geography: Place

Prepared by Esri

Summary	Census 2010	2019	2024
Population	30,153	32,078	33,920
Households	13,964	14,852	15,705
Families	7,485	7,894	8,320
Average Household Size	2.12	2.13	2.13
Owner Occupied Housing Units	7,616	8,084	8,554
Renter Occupied Housing Units	6,348	6,768	7,151
Median Age	43.7	45.4	46.1
Trends: 2019 - 2024 Annual Rate	Area	State	National
Population	1.12%	1.49%	0.77%
Households	1.12%	1.47%	0.75%
Families	1.06%	1.42%	0.68%
Owner HHs	1.14%	1.77%	0.92%
Median Household Income	4.11%	2.91%	2.70%

Households by Income	2019		2024	
	Number	Percent	Number	Percent
<\$15,000	1,374	9.3%	1,055	6.7%
\$15,000 - \$24,999	1,420	9.6%	1,084	6.9%
\$25,000 - \$34,999	1,182	8.0%	968	6.2%
\$35,000 - \$49,999	2,342	15.8%	2,264	14.4%
\$50,000 - \$74,999	2,640	17.8%	2,792	17.8%
\$75,000 - \$99,999	1,990	13.4%	2,274	14.5%
\$100,000 - \$149,999	2,199	14.8%	2,879	18.3%
\$150,000 - \$199,999	1,057	7.1%	1,542	9.8%
\$200,000+	648	4.4%	848	5.4%
Median Household Income	\$58,228		\$71,210	
Average Household Income	\$79,489		\$94,134	
Per Capita Income	\$36,936		\$43,761	

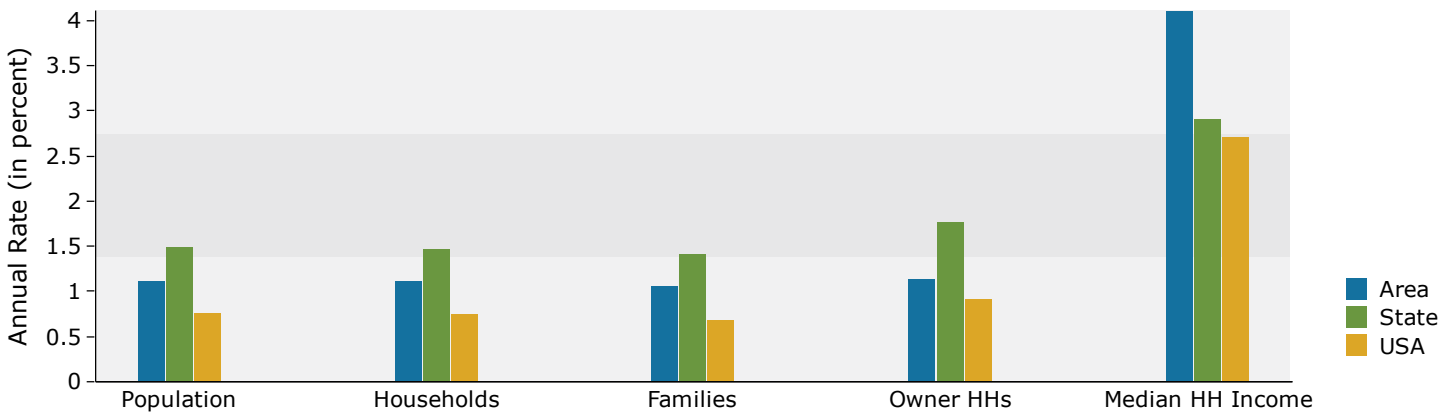
Population by Age	Census 2010		2019		2024	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	1,626	5.4%	1,560	4.9%	1,657	4.9%
5 - 9	1,562	5.2%	1,528	4.8%	1,589	4.7%
10 - 14	1,548	5.1%	1,615	5.0%	1,627	4.8%
15 - 19	1,460	4.8%	1,568	4.9%	1,651	4.9%
20 - 24	1,603	5.3%	1,775	5.5%	1,867	5.5%
25 - 34	4,094	13.6%	3,868	12.1%	4,136	12.2%
35 - 44	3,690	12.2%	3,963	12.4%	4,011	11.8%
45 - 54	4,860	16.1%	3,932	12.3%	3,974	11.7%
55 - 64	4,116	13.7%	4,926	15.4%	4,666	13.8%
65 - 74	2,433	8.1%	3,755	11.7%	4,501	13.3%
75 - 84	2,013	6.7%	2,217	6.9%	2,803	8.3%
85+	1,148	3.8%	1,372	4.3%	1,439	4.2%

Race and Ethnicity	Census 2010		2019		2024	
	Number	Percent	Number	Percent	Number	Percent
White Alone	25,801	85.6%	26,944	84.0%	28,179	83.1%
Black Alone	353	1.2%	447	1.4%	529	1.6%
American Indian Alone	369	1.2%	398	1.2%	428	1.3%
Asian Alone	471	1.6%	529	1.6%	585	1.7%
Pacific Islander Alone	35	0.1%	39	0.1%	43	0.1%
Some Other Race Alone	2,089	6.9%	2,493	7.8%	2,763	8.1%
Two or More Races	1,035	3.4%	1,227	3.8%	1,393	4.1%
Hispanic Origin (Any Race)	6,311	20.9%	7,428	23.2%	8,297	24.5%

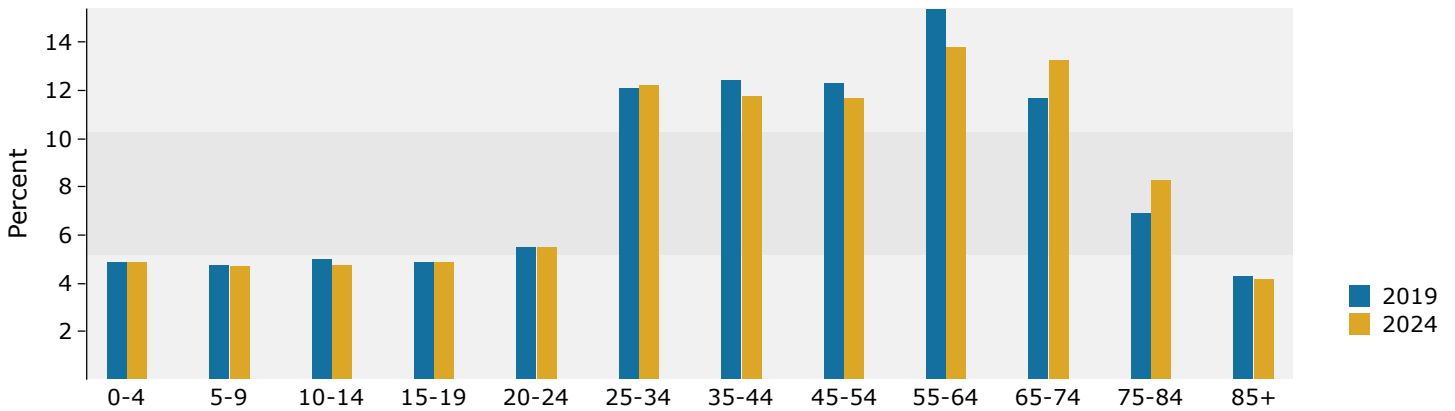
**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.

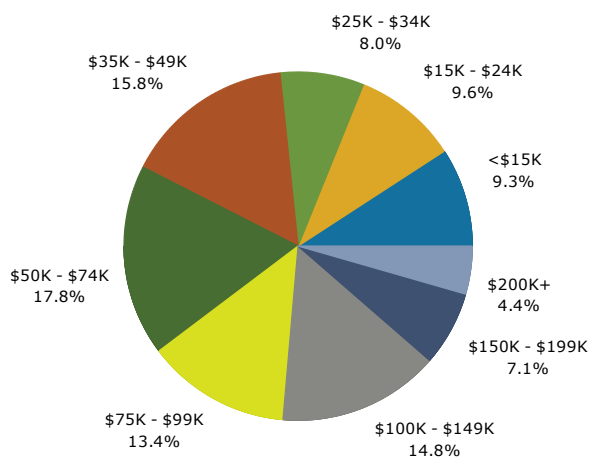
## Trends 2019-2024



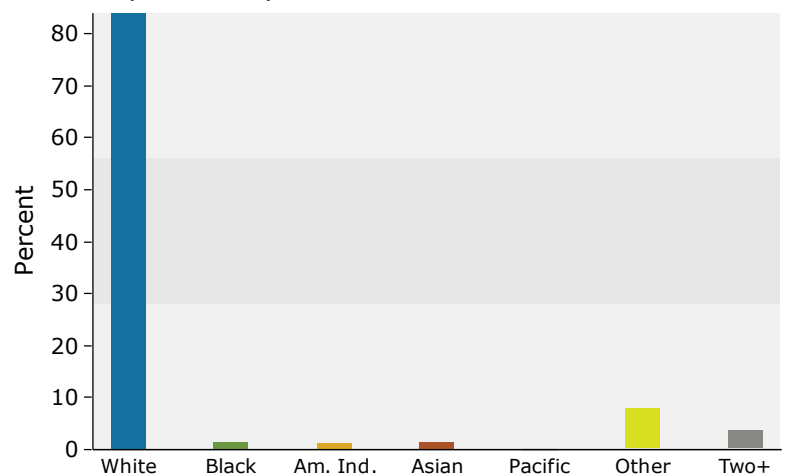
## Population by Age



## 2019 Household Income



## 2019 Population by Race



2019 Percent Hispanic Origin: 23.2%



# Community Profile

Ridge Rd, Wheat Ridge, Colorado, 80033  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 39.78856  
Longitude: -105.13091

	1 mile	3 miles	5 miles
<b>Population Summary</b>			
2000 Total Population	4,433	81,215	217,217
2010 Total Population	4,995	80,912	217,359
2019 Total Population	5,340	87,158	237,369
2019 Group Quarters	65	620	2,698
2024 Total Population	6,403	92,085	250,319
2019-2024 Annual Rate	3.70%	1.11%	1.07%
2019 Total Daytime Population	9,113	87,715	227,876
Workers	6,751	47,550	121,474
Residents	2,362	40,165	106,402
<b>Household Summary</b>			
2000 Households	1,594	32,798	88,471
2000 Average Household Size	2.70	2.45	2.41
2010 Households	1,978	34,542	92,215
2010 Average Household Size	2.49	2.33	2.33
2019 Households	2,129	37,240	100,373
2019 Average Household Size	2.48	2.32	2.34
2024 Households	2,527	39,327	105,718
2024 Average Household Size	2.51	2.33	2.34
2019-2024 Annual Rate	3.49%	1.10%	1.04%
2010 Families	1,206	21,896	56,065
2010 Average Family Size	3.14	2.89	2.95
2019 Families	1,277	23,373	60,461
2019 Average Family Size	3.14	2.90	2.96
2024 Families	1,522	24,614	63,502
2024 Average Family Size	3.18	2.90	2.97
2019-2024 Annual Rate	3.57%	1.04%	0.99%
<b>Housing Unit Summary</b>			
2000 Housing Units	1,616	33,577	90,963
Owner Occupied Housing Units	62.4%	66.2%	63.8%
Renter Occupied Housing Units	36.3%	31.5%	33.5%
Vacant Housing Units	1.4%	2.3%	2.7%
2010 Housing Units	2,064	36,341	97,237
Owner Occupied Housing Units	60.5%	63.0%	61.0%
Renter Occupied Housing Units	35.4%	32.0%	33.9%
Vacant Housing Units	4.2%	5.0%	5.2%
2019 Housing Units	2,158	38,346	103,266
Owner Occupied Housing Units	61.6%	64.3%	62.7%
Renter Occupied Housing Units	37.0%	32.8%	34.5%
Vacant Housing Units	1.3%	2.9%	2.8%
2024 Housing Units	2,542	40,347	108,255
Owner Occupied Housing Units	54.5%	64.2%	63.4%
Renter Occupied Housing Units	44.9%	33.3%	34.2%
Vacant Housing Units	0.6%	2.5%	2.3%
<b>Median Household Income</b>			
2019	\$72,509	\$75,239	\$71,332
2024	\$87,030	\$86,875	\$84,042
<b>Median Home Value</b>			
2019	\$454,415	\$410,291	\$409,226
2024	\$488,209	\$447,569	\$449,942
<b>Per Capita Income</b>			
2019	\$39,405	\$41,400	\$40,057
2024	\$46,468	\$48,190	\$46,598
<b>Median Age</b>			
2010	40.4	42.4	40.6
2019	42.5	43.9	42.2
2024	43.4	44.2	42.9

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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<b>2019 Households by Income</b>			
Household Income Base	2,129	37,240	100,373
<\$15,000	7.5%	7.1%	7.9%
\$15,000 - \$24,999	5.3%	6.4%	7.3%
\$25,000 - \$34,999	5.5%	6.4%	6.4%
\$35,000 - \$49,999	16.4%	13.4%	12.4%
\$50,000 - \$74,999	16.5%	16.6%	17.8%
\$75,000 - \$99,999	14.5%	14.8%	13.4%
\$100,000 - \$149,999	20.5%	18.9%	18.4%
\$150,000 - \$199,999	7.3%	8.5%	8.9%
\$200,000+	6.4%	8.0%	7.4%
Average Household Income	\$92,045	\$97,276	\$94,608
<b>2024 Households by Income</b>			
Household Income Base	2,527	39,327	105,718
<\$15,000	5.1%	5.1%	5.8%
\$15,000 - \$24,999	3.4%	4.5%	5.4%
\$25,000 - \$34,999	4.0%	4.8%	5.0%
\$35,000 - \$49,999	13.9%	11.7%	11.1%
\$50,000 - \$74,999	15.3%	15.5%	16.8%
\$75,000 - \$99,999	15.0%	15.1%	13.7%
\$100,000 - \$149,999	25.4%	22.5%	21.6%
\$150,000 - \$199,999	9.7%	11.1%	11.6%
\$200,000+	8.2%	9.6%	9.0%
Average Household Income	\$109,336	\$113,296	\$110,195
<b>2019 Owner Occupied Housing Units by Value</b>			
Total	1,330	24,657	64,702
<\$50,000	0.5%	0.5%	1.0%
\$50,000 - \$99,999	1.0%	0.5%	0.4%
\$100,000 - \$149,999	1.1%	0.7%	0.8%
\$150,000 - \$199,999	1.3%	1.6%	1.8%
\$200,000 - \$249,999	2.9%	5.1%	5.5%
\$250,000 - \$299,999	4.1%	8.5%	9.0%
\$300,000 - \$399,999	22.2%	30.5%	29.1%
\$400,000 - \$499,999	31.5%	27.3%	25.3%
\$500,000 - \$749,999	31.4%	20.9%	21.8%
\$750,000 - \$999,999	3.4%	3.7%	4.1%
\$1,000,000 - \$1,499,999	0.1%	0.7%	0.8%
\$1,500,000 - \$1,999,999	0.1%	0.1%	0.1%
\$2,000,000 +	0.7%	0.2%	0.2%
Average Home Value	\$484,906	\$445,083	\$446,722
<b>2024 Owner Occupied Housing Units by Value</b>			
Total	1,386	25,896	68,643
<\$50,000	0.2%	0.1%	0.4%
\$50,000 - \$99,999	0.9%	0.3%	0.1%
\$100,000 - \$149,999	0.6%	0.2%	0.1%
\$150,000 - \$199,999	0.4%	0.3%	0.3%
\$200,000 - \$249,999	1.1%	1.3%	1.6%
\$250,000 - \$299,999	1.7%	4.6%	5.4%
\$300,000 - \$399,999	16.9%	27.8%	26.9%
\$400,000 - \$499,999	31.8%	32.4%	30.3%
\$500,000 - \$749,999	39.5%	26.1%	27.1%
\$750,000 - \$999,999	5.7%	5.8%	6.3%
\$1,000,000 - \$1,499,999	0.1%	0.8%	1.0%
\$1,500,000 - \$1,999,999	0.1%	0.1%	0.2%
\$2,000,000 +	0.7%	0.2%	0.2%
Average Home Value	\$529,606	\$489,622	\$495,280

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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	1 mile	3 miles	5 miles
<b>2010 Population by Age</b>			
Total	4,993	80,912	217,359
0 - 4	5.8%	5.6%	5.8%
5 - 9	6.3%	5.9%	6.0%
10 - 14	6.0%	6.1%	5.9%
15 - 24	11.1%	11.5%	11.9%
25 - 34	13.9%	11.9%	13.1%
35 - 44	13.4%	12.4%	13.3%
45 - 54	17.5%	16.5%	16.1%
55 - 64	13.6%	13.6%	13.4%
65 - 74	6.5%	7.9%	7.4%
75 - 84	4.1%	5.9%	4.8%
85 +	1.8%	2.6%	2.2%
18 +	78.2%	78.5%	78.6%
<b>2019 Population by Age</b>			
Total	5,339	87,156	237,368
0 - 4	5.1%	5.0%	5.2%
5 - 9	5.2%	5.3%	5.4%
10 - 14	5.7%	5.8%	5.7%
15 - 24	11.5%	11.0%	11.0%
25 - 34	12.4%	12.1%	13.4%
35 - 44	13.2%	12.0%	12.6%
45 - 54	13.3%	12.8%	13.0%
55 - 64	15.6%	15.4%	14.7%
65 - 74	10.8%	11.1%	10.8%
75 - 84	4.9%	6.1%	5.4%
85 +	2.2%	3.3%	2.7%
18 +	80.4%	80.4%	80.3%
<b>2024 Population by Age</b>			
Total	6,405	92,085	250,322
0 - 4	5.1%	5.1%	5.3%
5 - 9	5.2%	5.2%	5.2%
10 - 14	5.3%	5.5%	5.4%
15 - 24	11.1%	10.8%	10.9%
25 - 34	12.6%	11.9%	12.9%
35 - 44	12.8%	12.5%	13.1%
45 - 54	12.3%	11.9%	12.2%
55 - 64	14.5%	14.1%	13.6%
65 - 74	12.3%	12.6%	12.0%
75 - 84	6.4%	7.2%	6.7%
85 +	2.3%	3.3%	2.8%
18 +	81.1%	80.9%	80.8%
<b>2010 Population by Sex</b>			
Males	2,515	39,358	106,847
Females	2,480	41,554	110,512
<b>2019 Population by Sex</b>			
Males	2,683	42,481	116,518
Females	2,657	44,677	120,851
<b>2024 Population by Sex</b>			
Males	3,207	44,980	122,779
Females	3,196	47,105	127,540

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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	1 mile	3 miles	5 miles
<b>2010 Population by Race/Ethnicity</b>			
Total	4,995	80,911	217,358
White Alone	89.8%	90.3%	87.4%
Black Alone	0.8%	0.9%	1.1%
American Indian Alone	1.1%	0.9%	1.1%
Asian Alone	2.0%	1.5%	2.0%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	3.8%	3.5%	5.4%
Two or More Races	2.3%	2.7%	2.9%
Hispanic Origin	13.3%	13.0%	17.5%
Diversity Index	37.8	36.8	45.6
<b>2019 Population by Race/Ethnicity</b>			
Total	5,339	87,157	237,368
White Alone	89.0%	89.3%	86.2%
Black Alone	0.9%	1.1%	1.3%
American Indian Alone	1.1%	0.9%	1.1%
Asian Alone	2.2%	1.7%	2.1%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	4.0%	3.8%	5.9%
Two or More Races	2.7%	3.1%	3.3%
Hispanic Origin	14.2%	14.0%	18.8%
Diversity Index	40.0	39.4	48.4
<b>2024 Population by Race/Ethnicity</b>			
Total	6,404	92,085	250,318
White Alone	88.4%	88.6%	85.4%
Black Alone	1.0%	1.2%	1.5%
American Indian Alone	1.1%	1.0%	1.1%
Asian Alone	2.4%	1.8%	2.3%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	4.1%	4.0%	6.2%
Two or More Races	2.9%	3.4%	3.6%
Hispanic Origin	14.9%	14.9%	20.0%
Diversity Index	41.6	41.4	50.4
<b>2010 Population by Relationship and Household Type</b>			
Total	4,995	80,912	217,360
In Households	98.6%	99.3%	98.8%
In Family Households	77.5%	80.3%	78.1%
Householder	25.9%	27.0%	25.8%
Spouse	19.5%	20.3%	19.2%
Child	27.8%	28.3%	27.9%
Other relative	2.5%	2.7%	3.0%
Nonrelative	1.7%	2.1%	2.2%
In Nonfamily Households	21.1%	19.0%	20.7%
In Group Quarters	1.4%	0.7%	1.2%
Institutionalized Population	0.8%	0.5%	1.0%
Noninstitutionalized Population	0.6%	0.2%	0.2%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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<b>2019 Population 25+ by Educational Attainment</b>			
Total	3,867	63,491	172,457
Less than 9th Grade	1.8%	1.9%	2.5%
9th - 12th Grade, No Diploma	2.2%	4.2%	4.7%
High School Graduate	26.7%	19.0%	17.8%
GED/Alternative Credential	3.6%	3.8%	4.3%
Some College, No Degree	20.6%	22.2%	21.6%
Associate Degree	13.2%	8.1%	7.5%
Bachelor's Degree	20.9%	25.6%	26.3%
Graduate/Professional Degree	11.0%	15.2%	15.3%
<b>2019 Population 15+ by Marital Status</b>			
Total	4,484	73,110	198,679
Never Married	34.9%	29.9%	31.5%
Married	46.8%	50.5%	49.1%
Widowed	4.4%	5.9%	5.8%
Divorced	14.0%	13.7%	13.6%
<b>2019 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	95.9%	95.7%	95.6%
Civilian Unemployed (Unemployment Rate)	4.1%	4.3%	4.4%
<b>2019 Employed Population 16+ by Industry</b>			
Total	3,033	47,859	132,703
Agriculture/Mining	1.5%	1.5%	1.4%
Construction	7.8%	8.1%	8.8%
Manufacturing	7.7%	9.1%	8.4%
Wholesale Trade	2.4%	2.3%	2.4%
Retail Trade	11.5%	9.9%	10.1%
Transportation/Utilities	6.1%	4.6%	4.5%
Information	1.5%	2.3%	2.2%
Finance/Insurance/Real Estate	7.9%	7.5%	7.4%
Services	47.7%	48.7%	49.2%
Public Administration	5.9%	6.0%	5.5%
<b>2019 Employed Population 16+ by Occupation</b>			
Total	3,034	47,859	132,705
White Collar	68.0%	67.7%	67.1%
Management/Business/Financial	18.3%	18.2%	17.8%
Professional	23.1%	25.4%	25.3%
Sales	10.7%	10.8%	10.6%
Administrative Support	15.9%	13.3%	13.4%
Services	14.5%	15.6%	16.1%
Blue Collar	17.5%	16.7%	16.8%
Farming/Forestry/Fishing	0.4%	0.7%	0.6%
Construction/Extraction	4.4%	4.7%	5.0%
Installation/Maintenance/Repair	3.7%	3.4%	3.1%
Production	2.7%	3.7%	3.8%
Transportation/Material Moving	6.4%	4.2%	4.4%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	4,995	80,912	217,359
Population Inside Urbanized Area	100.0%	100.0%	99.7%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.3%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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<b>2010 Households by Type</b>			
Total	1,977	34,542	92,215
Households with 1 Person	31.5%	30.1%	31.4%
Households with 2+ People	68.5%	69.9%	68.6%
Family Households	61.0%	63.4%	60.8%
Husband-wife Families	46.1%	47.7%	45.2%
With Related Children	19.6%	18.3%	18.2%
Other Family (No Spouse Present)	14.9%	15.7%	15.6%
Other Family with Male Householder	5.5%	4.6%	4.8%
With Related Children	3.3%	2.7%	2.7%
Other Family with Female Householder	9.4%	11.0%	10.9%
With Related Children	5.6%	6.8%	6.8%
Nonfamily Households	7.5%	6.5%	7.8%
All Households with Children	28.8%	28.2%	28.0%
Multigenerational Households	2.6%	2.7%	2.9%
Unmarried Partner Households	6.2%	5.9%	6.6%
Male-female	5.5%	5.2%	5.8%
Same-sex	0.7%	0.7%	0.8%
<b>2010 Households by Size</b>			
Total	1,977	34,541	92,216
1 Person Household	31.5%	30.1%	31.4%
2 Person Household	35.2%	36.2%	34.9%
3 Person Household	14.8%	15.0%	15.0%
4 Person Household	11.9%	11.7%	11.4%
5 Person Household	4.6%	4.7%	4.6%
6 Person Household	1.6%	1.5%	1.6%
7 + Person Household	0.5%	0.8%	1.0%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	1,978	34,542	92,215
Owner Occupied	63.1%	66.3%	64.3%
Owned with a Mortgage/Loan	49.7%	48.6%	48.6%
Owned Free and Clear	13.3%	17.7%	15.7%
Renter Occupied	36.9%	33.7%	35.7%
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	2,064	36,341	97,237
Housing Units Inside Urbanized Area	100.0%	100.0%	99.8%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.2%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.





# Community Profile

Ridge Rd, Wheat Ridge, Colorado, 80033  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 39.78856  
Longitude: -105.13091

	1 mile	3 miles	5 miles
<b>Top 3 Tapestry Segments</b>			
1.	In Style (5B)	Exurbanites (1E)	Parks and Rec (5C)
2.	Old and Newcomers (8F)	Parks and Rec (5C)	Old and Newcomers (8F)
3.	Set to Impress (11D)	Old and Newcomers (8F)	Set to Impress (11D)
<b>2019 Consumer Spending</b>			
Apparel & Services: Total \$	\$4,755,452	\$87,473,063	\$231,586,911
Average Spent	\$2,233.66	\$2,348.90	\$2,307.26
Spending Potential Index	104	110	108
Education: Total \$	\$3,543,400	\$67,166,950	\$174,888,507
Average Spent	\$1,664.35	\$1,803.62	\$1,742.39
Spending Potential Index	104	113	109
Entertainment/Recreation: Total \$	\$7,334,735	\$134,712,087	\$352,423,901
Average Spent	\$3,445.16	\$3,617.40	\$3,511.14
Spending Potential Index	105	111	107
Food at Home: Total \$	\$11,523,168	\$211,645,798	\$558,097,947
Average Spent	\$5,412.48	\$5,683.29	\$5,560.24
Spending Potential Index	105	110	107
Food Away from Home: Total \$	\$8,188,999	\$150,288,901	\$397,348,681
Average Spent	\$3,846.41	\$4,035.68	\$3,958.72
Spending Potential Index	105	110	108
Health Care: Total \$	\$13,491,685	\$246,094,210	\$640,011,249
Average Spent	\$6,337.10	\$6,608.33	\$6,376.33
Spending Potential Index	107	111	107
HH Furnishings & Equipment: Total \$	\$4,861,285	\$88,644,128	\$232,678,487
Average Spent	\$2,283.37	\$2,380.35	\$2,318.14
Spending Potential Index	107	112	109
Personal Care Products & Services: Total \$	\$2,021,798	\$36,927,953	\$97,158,702
Average Spent	\$949.65	\$991.62	\$967.98
Spending Potential Index	107	112	109
Shelter: Total \$	\$41,415,795	\$773,150,242	\$2,038,356,380
Average Spent	\$19,453.17	\$20,761.28	\$20,307.82
Spending Potential Index	105	112	110
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$5,810,643	\$105,030,020	\$273,219,875
Average Spent	\$2,729.28	\$2,820.35	\$2,722.05
Spending Potential Index	110	114	110
Travel: Total \$	\$5,070,360	\$94,171,309	\$245,589,279
Average Spent	\$2,381.57	\$2,528.77	\$2,446.77
Spending Potential Index	106	113	109
Vehicle Maintenance & Repairs: Total \$	\$2,732,564	\$48,923,020	\$128,446,618
Average Spent	\$1,283.50	\$1,313.72	\$1,279.69
Spending Potential Index	112	115	112

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.