

# 2021 Wheat Ridge Resident Survey

Please complete this questionnaire if you are the adult (age 18 or older) in the household who most recently had a birthday. The adult's year of birth does not matter. Your responses are confidential and no identifying information will be shared. Thank you.

## Community and Services

### 1. Please rate each of the following aspects of quality of life in Wheat Ridge.

	Excellent	Good	Fair	Poor	Don't know
Wheat Ridge as a place to live.....	1	2	3	4	5
Your neighborhood as a place to live .....	1	2	3	4	5
Wheat Ridge as a place to raise children .....	1	2	3	4	5
Wheat Ridge as a place to work .....	1	2	3	4	5
Wheat Ridge as a place to retire .....	1	2	3	4	5
The physical attractiveness of Wheat Ridge as a whole .....	1	2	3	4	5
Overall quality of life in Wheat Ridge.....	1	2	3	4	5

### 2. Do you think the quality of life in Wheat Ridge is likely to improve, stay the same or decline over the next 5 years?

- Improve a lot    
  Improve slightly    
  Stay the same    
  Decline slightly    
  Decline a lot

### 3. What are your reasons for living in Wheat Ridge? (Please select all that apply.)

- |   |  |  |
|---|--|--|
| <input type="checkbox"/> I feel safe here                     | <input type="checkbox"/> I like the access to dining and entertainment | <input type="checkbox"/> Small town feel                               |
| <input type="checkbox"/> I like the school my children attend | <input type="checkbox"/> Housing and rental rates are affordable       | <input type="checkbox"/> Cost of living is affordable                  |
| <input type="checkbox"/> My job is here                       | <input type="checkbox"/> I've always lived here                        | <input type="checkbox"/> I like that the community is forward-thinking |
| <input type="checkbox"/> I like my neighborhood               | <input type="checkbox"/> I have friends and family in the area         | <input type="checkbox"/> The growing and diverse community             |
| <input type="checkbox"/> I like the location in general       |  | <input type="checkbox"/> None of these                                 |

### 4. Please rate each of the following characteristics as they relate to Wheat Ridge as a whole.

	Excellent	Good	Fair	Poor	Don't know
Sense of community .....	1	2	3	4	5
Openness and acceptance of the community toward people of diverse backgrounds .....	1	2	3	4	5
Cleanliness of Wheat Ridge .....	1	2	3	4	5
Overall quality of new development in Wheat Ridge .....	1	2	3	4	5
Variety of housing options.....	1	2	3	4	5
Overall quality of business and service establishments in Wheat Ridge.....	1	2	3	4	5
Shopping opportunities .....	1	2	3	4	5
Opportunities to attend cultural activities.....	1	2	3	4	5
Recreational opportunities .....	1	2	3	4	5
Employment opportunities.....	1	2	3	4	5
Educational opportunities .....	1	2	3	4	5
Opportunities to participate in social events and activities .....	1	2	3	4	5
Opportunities to volunteer.....	1	2	3	4	5
Opportunities to participate in civic matters .....	1	2	3	4	5
Availability of parks.....	1	2	3	4	5
Availability of paths and walking trails .....	1	2	3	4	5
Availability of bike trails.....	1	2	3	4	5
Availability of affordable quality housing.....	1	2	3	4	5
Availability of affordable quality child care .....	1	2	3	4	5
Availability of affordable quality health care .....	1	2	3	4	5
Availability of affordable quality food .....	1	2	3	4	5
Availability of preventive health services.....	1	2	3	4	5
Air quality .....	1	2	3	4	5
Quality of overall natural environment in Wheat Ridge.....	1	2	3	4	5
Overall image or reputation of Wheat Ridge .....	1	2	3	4	5

**5. Please rate your community on each of the following.**

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Making all residents feel welcome .....	1	2	3	4	5
Helping new residents feel connected and integrated .....	1	2	3	4	5
Attracting people from diverse backgrounds.....	1	2	3	4	5
Valuing residents from diverse backgrounds .....	1	2	3	4	5
Demonstrating respect for residents of different cultures and belief systems .	1	2	3	4	5
Treating all residents fairly .....	1	2	3	4	5
Providing a safe and secure environment for residents of all backgrounds .....	1	2	3	4	5
Respecting individual cultural beliefs and values .....	1	2	3	4	5
Providing equal employment opportunities to residents of all backgrounds ....	1	2	3	4	5
Providing equal access to housing for residents of all backgrounds .....	1	2	3	4	5
Making all residents feel welcome in business establishments .....	1	2	3	4	5
Welcoming residents from all backgrounds to participate in local government and community decision-making .....	1	2	3	4	5

**6. Please indicate how likely or unlikely you are to do each of the following.**

	<u>Very likely</u>	<u>Somewhat likely</u>	<u>Somewhat unlikely</u>	<u>Very unlikely</u>	<u>Don't know</u>
Recommend living in Wheat Ridge to someone who asks .....	1	2	3	4	5
Remain in Wheat Ridge for the next five years.....	1	2	3	4	5

**7. Despite the limitation of some of these facilities and services due to COVID, in the last 12 months, about how many times, if ever, have you or other household members participated in the following activities in Wheat Ridge?**

	<u>Never</u>	<u>1-2 times</u>	<u>3-12 times</u>	<u>13-26 times</u>	<u>More than 26 times</u>
Used Wheat Ridge Recreation Center .....	1	2	3	4	5
Participated in a recreation program or activity .....	1	2	3	4	5
Used a Wheat Ridge park or trail.....	1	2	3	4	5
Visited the Anderson Building for a reason not related to the outdoor pool .....	1	2	3	4	5
Used a Wheat Ridge bike/pedestrian path .....	1	2	3	4	5
Used Clear Creek Trail.....	1	2	3	4	5
Attended a (virtual) meeting of local city officials or other local public meeting ..	1	2	3	4	5
Watched a meeting of local city officials (on cable television, YouTube, etc.) .....	1	2	3	4	5
Participated in a senior program .....	1	2	3	4	5
Dined at a Wheat Ridge restaurant (other than fast food).....	1	2	3	4	5
Used the Wheat Ridge Library .....	1	2	3	4	5
Attended a Wheat Ridge festival or special event .....	1	2	3	4	5
Ridden an RTD bus .....	1	2	3	4	5
Ridden the G-Line from the Wheat Ridge-Ward station.....	1	2	3	4	5

**8. Please rate the following aspects of transportation within the City of Wheat Ridge.**

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Condition of city streets.....	1	2	3	4	5
Access to mass transit.....	1	2	3	4	5
Ease of car travel in Wheat Ridge.....	1	2	3	4	5
Ease of bus travel in Wheat Ridge .....	1	2	3	4	5
Ease of commuter rail use in Wheat Ridge .....	1	2	3	4	5
Ease of walking in Wheat Ridge.....	1	2	3	4	5
Ease of bicycle travel in Wheat Ridge.....	1	2	3	4	5
Traffic flow on major streets .....	1	2	3	4	5

9. The following are services provided by the City of Wheat Ridge. For each service, please first rate the *quality* of each service and next rate the *importance* of each service.

	<u>Quality</u>					<u>Importance</u>				
	Excellent	Good	Fair	Poor	Don't know	Essential	Very important	Somewhat important	Not at all important	Don't know
Snow removal .....	1	2	3	4	5	1	2	3	4	5
Street repair and maintenance.....	1	2	3	4	5	1	2	3	4	5
Street cleaning .....	1	2	3	4	5	1	2	3	4	5
Traffic enforcement .....	1	2	3	4	5	1	2	3	4	5
Code enforcement (junk vehicles, weed control, trash, outside storage).....	1	2	3	4	5	1	2	3	4	5
Animal control.....	1	2	3	4	5	1	2	3	4	5
Land use, planning and zoning .....	1	2	3	4	5	1	2	3	4	5
Building permits.....	1	2	3	4	5	1	2	3	4	5
Building inspections .....	1	2	3	4	5	1	2	3	4	5
Maintenance of existing city parks.....	1	2	3	4	5	1	2	3	4	5
Maintenance of open space and trails .....	1	2	3	4	5	1	2	3	4	5
Recreation programs .....	1	2	3	4	5	1	2	3	4	5
Recreation facilities .....	1	2	3	4	5	1	2	3	4	5
Community/public art.....	1	2	3	4	5	1	2	3	4	5
Services/programs for youth.....	1	2	3	4	5	1	2	3	4	5
Services/programs for seniors.....	1	2	3	4	5	1	2	3	4	5
Municipal court.....	1	2	3	4	5	1	2	3	4	5
Public information services .....	1	2	3	4	5	1	2	3	4	5
Community engagement by City staff.....	1	2	3	4	5	1	2	3	4	5
Policing services.....	1	2	3	4	5	1	2	3	4	5
Police response time to emergency police calls (not code enforcement) .....	1	2	3	4	5	1	2	3	4	5
Police response time to non-emergency police calls (not code enforcement) .....	1	2	3	4	5	1	2	3	4	5
Crime prevention (School Resource Officers, neighborhood watch, citizen police academy) ...	1	2	3	4	5	1	2	3	4	5
Community-oriented policing.....	1	2	3	4	5	1	2	3	4	5

10. Overall, how would you rate the quality of the services provided by the City of Wheat Ridge?

- Excellent       Good       Fair       Poor       Don't know

**City Government and Employees**

11. How would you rate the overall performance of the Wheat Ridge city government?

- Excellent       Good       Fair       Poor       Don't know

12. Please rate the following aspects of Wheat Ridge city government performance.

	Excellent	Good	Fair	Poor	Don't know
The extent to which Wheat Ridge elected officials act in the best interest of the community at large .....	1	2	3	4	5
The quality of work performed by City of Wheat Ridge employees .....	1	2	3	4	5
The value of services for the taxes paid to Wheat Ridge.....	1	2	3	4	5
The overall direction that Wheat Ridge is taking.....	1	2	3	4	5
The job Wheat Ridge does at informing residents on major issues within the community.....	1	2	3	4	5
The job Wheat Ridge government does at welcoming resident involvement.....	1	2	3	4	5

13. In the last 12 months, have you had any in-person, phone or email contact with a City of Wheat Ridge employee(s)?

- Yes (go to question 14)       No (go to question 15)

**14. What was your impression of the City of Wheat Ridge employee(s) overall? (Rate each characteristic below.)**

	Excellent	Good	Fair	Poor	Don't know
Knowledge.....	1	2	3	4	5
Responsiveness.....	1	2	3	4	5
Courtesy.....	1	2	3	4	5
Making you feel valued.....	1	2	3	4	5
Overall impression.....	1	2	3	4	5

**15. Please rate how safe you feel in the following areas in Wheat Ridge.**

	Very safe	Somewhat safe	Neither safe nor unsafe	Somewhat unsafe	Very unsafe	Don't know
Parks and playgrounds.....	1	2	3	4	5	6
Recreation centers.....	1	2	3	4	5	6
In your neighborhood.....	1	2	3	4	5	6
In your home.....	1	2	3	4	5	6
On the trail system.....	1	2	3	4	5	6
On roadways.....	1	2	3	4	5	6
Retail/commercial areas.....	1	2	3	4	5	6

**16. Please indicate whether or not each of the following has applied to you in the last 12 months.**

	No	Yes
Household member was a victim of a crime in Wheat Ridge.....	1	2
Reported a crime to the police in Wheat Ridge.....	1	2

**17. How important, if at all, is it for the City of Wheat Ridge Police Department to prioritize resources in each of the following areas in the next 12 months?**

	Essential	Very important	Somewhat important	Not at all important	Don't know
Solving violent crimes.....	1	2	3	4	5
Solving property crimes.....	1	2	3	4	5
Reducing illegal activities committed by youth.....	1	2	3	4	5
Reducing illegal drug activity.....	1	2	3	4	5
Enforcement of traffic laws.....	1	2	3	4	5
Code enforcement (junk vehicles, weed control, trash, etc.).....	1	2	3	4	5
Crime prevention (School Resource Officers, neighborhood watch, citizen police academy) ..	1	2	3	4	5

**18. How much of a priority, if at all, should the City of Wheat Ridge Police Department place on each of the following in the next two years?**

	High priority	Medium priority	Low priority	Not a priority	Don't know
Better connection with the community (i.e., community forums, events).....	1	2	3	4	5
Increased visibility of police.....	1	2	3	4	5
Additional City resources directed towards crime-related mental health issues in the community.....	1	2	3	4	5
Greater accessibility to police and police-related information.....	1	2	3	4	5
More community policing officers (problem solving at a community level such as neighborhood problems).....	1	2	3	4	5
Adding officers in public schools.....	1	2	3	4	5
Adding surveillance cameras in high crime areas.....	1	2	3	4	5

**Economic Development**

**19. When you shop outside of Wheat Ridge, why do you shop outside of Wheat Ridge? (Check all that apply.)**

- |  |  |
|--|--|
| <input type="checkbox"/> Don't shop outside of Wheat Ridge                           | <input type="checkbox"/> It is more affordable                 |
| <input type="checkbox"/> It is convenient; on my way to or from work or near my home | <input type="checkbox"/> Visit a mall or other major retailers |
| <input type="checkbox"/> I like the range of quality goods and services              | <input type="checkbox"/> I shop online                         |
| <input type="checkbox"/> Desired item is not available in Wheat Ridge                | <input type="checkbox"/> Other                                 |

**20. For each type of shopping, please estimate how frequently you make purchases in Wheat Ridge:**

	Never	Very infrequently	Somewhat infrequently	Somewhat frequently	Very frequently	Don't know
Grocery shopping.....	1	2	3	4	5	6
Health services.....	1	2	3	4	5	6
Meals and entertainment.....	1	2	3	4	5	6
Household items.....	1	2	3	4	5	6
Computers and electronics.....	1	2	3	4	5	6
General retail (shoes, drug stores, clothing, etc.).....	1	2	3	4	5	6

**21. How much do you agree or disagree that the City of Wheat Ridge should do each of the following?**

	Strongly agree	Somewhat agree	Neither agree nor disagree	Somewhat disagree	Strongly disagree	Don't know
Promote efforts to revitalize Wheat Ridge's housing areas.....	1	2	3	4	5	6
Promote efforts to revitalize Wheat Ridge's business areas.....	1	2	3	4	5	6
Strengthen Wheat Ridge's community image and identity.....	1	2	3	4	5	6
Promote efforts to attract and recruit new types of retail businesses to Wheat Ridge.....	1	2	3	4	5	6
Promote efforts to revitalize business corridors such as 38 <sup>th</sup> Avenue, 44th Avenue, Wadsworth Boulevard and Kipling St.....	1	2	3	4	5	6
Promote efforts to attract new jobs.....	1	2	3	4	5	6

**Policy Topics**

**22. To what degree, if at all, is homelessness a problem in the City of Wheat Ridge?**

- Major problem     
  Moderate problem     
  Minor problem     
  Not a problem     
  Don't know

**23. How important to you, if at all, is it for the City to contribute funding to community-based organizations that provide each of the following services to the homeless populations?**

	Essential	Very important	Somewhat important	Not at all important	Don't know
Job training programs.....	1	2	3	4	5
Mental health programs.....	1	2	3	4	5
Substance abuse programs.....	1	2	3	4	5
Shelters for severe weather.....	1	2	3	4	5
Housing/rental assistance programs.....	1	2	3	4	5
Supportive housing, which combines housing with services such as job training and substance abuse treatment.....	1	2	3	4	5

**24. Accessory Dwelling Units (ADUs) are secondary, independent housing units with a separate entrance, kitchen, bath, and bed created within a single family home or on its lot. Currently the City does not allow ADUs, which means any existing ADU may or may not be legal. To what extent do you support or oppose the City doing each of the following?**

	Strongly support	Somewhat support	Neither support nor oppose	Somewhat oppose	Strongly oppose	Don't know
Allowing and regulating existing ADUs.....	1	2	3	4	5	6
Allowing and regulating new ADUs.....	1	2	3	4	5	6

**25. If ADUs were allowed, how important to you, if at all, would each of the following regulations be?**

	Essential	Very important	Somewhat important	Not at all important	Don't know
Ensure the ADU is architecturally compatible with the existing home.....	1	2	3	4	5
Restrict the size of the ADU.....	1	2	3	4	5
Limit the number of people allowed to live in the ADU.....	1	2	3	4	5
Require the property owner to live in either the main house or ADU.....	1	2	3	4	5
Require off-street parking.....	1	2	3	4	5

**26. How likely, if at all, would you be to consider adding an ADU for each of the following reasons?**

	Very likely	Somewhat likely	Somewhat unlikely	Very unlikely	Don't know	Not applicable
For an elderly family member .....	1	2	3	4	5	6
For a disabled family member .....	1	2	3	4	5	6
For an adult child .....	1	2	3	4	5	6
For visitors.....	1	2	3	4	5	6
For my own personal use.....	1	2	3	4	5	6
For rental income.....	1	2	3	4	5	6
<i>Some other reason (please specify):</i> _____						

**27. How important to you, if at all, is it that the City focus on each of the following areas of environmental sustainability, which may or may not increase costs for taxpayers?**

	Essential	Very important	Somewhat important	Not at all important	Don't know
Expanding access to residential recycling and composting services .....	1	2	3	4	5
Implementing organized trash hauling in neighborhoods.....	1	2	3	4	5
Promoting use of drought-tolerant and native landscaping.....	1	2	3	4	5
Establishing a permanent fee paid by residential and commercial properties for storm water management and water quality for needed capital improvements and to improve the City's storm water drainage system ....	1	2	3	4	5
Encouraging biking or walking, instead of automobile use .....	1	2	3	4	5
Ensuring availability of and access to public transit.....	1	2	3	4	5
Implementing energy efficiency improvements for city facilities .....	1	2	3	4	5
Requiring green building practices for new commercial and residential construction .....	1	2	3	4	5
Promoting renewable energy (wind or solar) in the community .....	1	2	3	4	5
Promoting renewable energy (wind or solar) in the home .....	1	2	3	4	5
Creating walkable communities (providing sidewalk connections, bike lanes, retail/shopping/grocery closer to homes, etc.).....	1	2	3	4	5

**Information Sources**

**28. In the last 12 months, about how many times, if ever, have you or other household members used the following sources of information for news about Wheat Ridge?**

	Never	1-2 times	3-12 times	13-26 times	More than 26 times
City Quarterly "Connections" Newsletter .....	1	2	3	4	5
Parks and Recreation Activity Guide .....	1	2	3	4	5
Denver Post.....	1	2	3	4	5
Denver Post YourHub .....	1	2	3	4	5
Jeffco Transcript .....	1	2	3	4	5
Neighborhood Gazette .....	1	2	3	4	5
Denver Gazette .....	1	2	3	4	5
Radio news .....	1	2	3	4	5
Television news .....	1	2	3	4	5
WRTV8 (Government Access Channel) .....	1	2	3	4	5
City live/on-demand video streaming, including City Council meetings .....	1	2	3	4	5
City's website: www.ci.wheatridge.co.us.....	1	2	3	4	5
City website automatic notifications (e.g., community events, calendar listing) ....	1	2	3	4	5
City of Wheat Ridge social media sites (Facebook, Twitter) .....	1	2	3	4	5
Wheat Ridge Speaks .....	1	2	3	4	5
What's Up Wheat Ridge .....	1	2	3	4	5
Wheat Ridge Police Department social media sites (Facebook, Twitter, Instagram)...	1	2	3	4	5
Wheat Ridge Recreation Center's Facebook page.....	1	2	3	4	5
Community-created Facebook groups/pages about Wheat Ridge .....	1	2	3	4	5
Neighborhood websites (e.g., NextDoor, etc.) .....	1	2	3	4	5
Word of mouth.....	1	2	3	4	5

**29. In a typical month, about how many times, if ever, do you use each of the following social media sites?**

	Never	1-3 times a month	Once a week	Multiple times a week	Daily
Facebook.....	1	2	3	4	5
Twitter.....	1	2	3	4	5
YouTube.....	1	2	3	4	5
LinkedIn.....	1	2	3	4	5
NextDoor.....	1	2	3	4	5
Instagram.....	1	2	3	4	5

**Demographics**

Our last questions are about you and your household. All of your responses are completely confidential.

- D1. About how long have you lived in Wheat Ridge?**  
 Less than 2 years       11-20 years  
 2-5 years               More than 20 years  
 6-10 years
- D2. In which city do you work? (If you work in more than one city, check the box for the city in which you most often work.)**
- |                                     |  |
|-------------------------------------|--|
| <input type="checkbox"/> Arvada     | <input type="checkbox"/> Louisville                                      |
| <input type="checkbox"/> Aurora     | <input type="checkbox"/> Northglenn                                      |
| <input type="checkbox"/> Boulder    | <input type="checkbox"/> Thornton  |
| <input type="checkbox"/> Broomfield | <input type="checkbox"/> Westminster                                     |
| <input type="checkbox"/> Denver     | <input type="checkbox"/> Wheat Ridge                                     |
| <input type="checkbox"/> Englewood  | <input type="checkbox"/> Other   |
| <input type="checkbox"/> Golden     | <input type="checkbox"/> Do not work (student, homemaker, retired, etc.) |
| <input type="checkbox"/> Lakewood   |  |
| <input type="checkbox"/> Littleton  |  |
- D3. Please check the appropriate box indicating the type of housing unit in which you live.**
- |  |                                      |
|--|--------------------------------------|
| <input type="checkbox"/> Detached single-family home | <input type="checkbox"/> Apartment   |
| <input type="checkbox"/> Condominium or townhouse    | <input type="checkbox"/> Mobile home |
| <input type="checkbox"/> Duplex                      |                                      |
- D4. Do you live in senior housing such as an assisted-living or senior living community?**  
 Yes  
 No
- D5. Do you own or rent your residence?**  
 Own  
 Rent
- D6. How many people (including yourself) live in your household?** \_\_\_\_\_ people
- D7. How many of these household members are 17 or younger?** \_\_\_\_\_ people
- D8. Please indicate the number of dogs and cats in your household. (Please write "0" if none.)**  
 A. Number of dogs \_\_\_\_\_  
 B. Number of cats \_\_\_\_\_

- D9. How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)**
- |   |   |
|---|---|
| <input type="checkbox"/> Less than \$15,000   | <input type="checkbox"/> \$50,000 to \$74,999   |
| <input type="checkbox"/> \$15,000 to \$24,999 | <input type="checkbox"/> \$75,000 to \$99,999   |
| <input type="checkbox"/> \$25,000 to \$34,999 | <input type="checkbox"/> \$100,000 to \$124,999 |
| <input type="checkbox"/> \$35,000 to \$49,999 | <input type="checkbox"/> \$125,000 or more      |
- D10. What is your age?**
- |                                |                                |                               |
|--------------------------------|--------------------------------|-------------------------------|
| <input type="checkbox"/> 18-24 | <input type="checkbox"/> 45-54 | <input type="checkbox"/> 75 + |
| <input type="checkbox"/> 25-34 | <input type="checkbox"/> 55-64 |                               |
| <input type="checkbox"/> 35-44 | <input type="checkbox"/> 65-74 |                               |
- D11. What is your race? (Mark one or more races to indicate what race you consider yourself to be.)**
- |   |
|---|
| <input type="checkbox"/> American Indian or Alaskan Native        |
| <input type="checkbox"/> Asian, Asian Indian, or Pacific Islander |
| <input type="checkbox"/> Black or African American                |
| <input type="checkbox"/> White                                    |
| <input type="checkbox"/> Other                                    |
| <input type="checkbox"/> Prefer not to say                        |
- D12. Are you Hispanic/Spanish/Latino?**  
 Yes  
 No
- D13. What is your gender?**  
 Female       Prefer to self-describe: \_\_\_\_\_  
 Male         Prefer not to say
- D14. Did you vote in the last election?**  
 Yes  
 No

**Thank you very much! Please return the completed questionnaire, in the postage-paid envelope provided, to:  
 National Research Center, Inc.  
 PO Box 549, Belle Mead  
 NJ 08502**